



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 102734

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1781/SKED C  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED C  
OBAMA FOR AMERICA SKED C

**Date Entered** 09/17/12  
**Last Modified** 09/24/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07904098  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18,510.00  
**Net Total** \$104,890.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
<b>Grand Total:</b>	<b>64</b>	<b>\$123,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5A- 5:55A (EST)	1		X	X	X	X						WBNS-TV (WBNS)	NEWS	9/17/12
1.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/19/12
2.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5:57A- 7A (EST)	1		X	X	X	X						WBNS-TV (WBNS)	6AM NEWS	9/17/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	9/19/12
3.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7A- 8A (EST)	2		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/17/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/19/12
4.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8A- 8:55A (EST)	3		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/17/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 8:55A (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
5.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	9/17/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8:58A- 9:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY	9/19/12
6.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LMAD	9/17/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LMAD	9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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OBAMA FOR AMERICA SKED C

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**Package Deal**  
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7.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	10:58A- 11:57A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TPIR	9/17/12
7.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10:58A- 11:57A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TPIR	9/19/12
8.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NEWS	9/17/12
8.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NEWS	9/19/12
9.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	9/17/12
9.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/19/12
10.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	9/17/12
10.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	2P- 3P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TALK	9/19/12
11.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	9/17/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:55P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
12.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	9/17/12
12.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/19/12
13.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOPARDY	9/17/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	9/19/12

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Accepted-Station:

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13.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
14.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	9/17/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 7:57P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	9/19/12
14.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
15.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:35P- 12:37A (EST)	2		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	9/17/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:37A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
16.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:57A- 9A (EST)	4						X					WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/17/12
16.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:57A- 9A (EST)	4						X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/19/12
17.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	8:58A- 10:30A (EST)	1							X				WBNS-TV (WBNS)	SUNDAY MORNING	9/17/12
18.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HIMYM /PARTNERS	9/17/12
18.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM /PARTNERS	9/19/12
19.0	Revised Line / SPOT	10/01/12-10/01/12	4	:30	9P- 10P (EST)	1	X										WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE & MOLLY	9/17/12

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19.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9P- 10P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE& MOLLY	9/19/12
20.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	7:57P- 9P (EST)	1		X									WBNS-TV (WBNS)	NCIS	9/17/12
20.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/19/12
21.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS LA	9/17/12
21.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	9P- 10P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	9/19/12
22.0	Revised Line / SPOT	09/26/12-09/26/12	5	:30	7:57P- 9P (EST)	1			X								WBNS-TV (WBNS)	SURVIVOR	9/17/12
22.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	7:57P- 9P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/19/12
23.0	Revised Line / SPOT	09/26/12-09/26/12	4	:30	10P- 11P (EST)	1			X								WBNS-TV (WBNS)	CSI	9/17/12
23.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P- 11P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CSI	9/19/12
24.0	Revised Line / SPOT	09/27/12-09/27/12	5	:30	7:57P- 9P (EST)	1				X							WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/17/12
24.1	Normal Line / SPOT	09/27/12-09/27/12	3	:30	7:57P- 9P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/19/12
25.0	Revised Line / SPOT	09/28/12-09/28/12	5	:30	7:57P- 9P (EST)	1					X						WBNS-TV (WBNS)	CSI NY	9/17/12
25.1	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7:57P- 9P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/19/12

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25.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	9P- 10P (EST)	1							X				WBNS-TV (WBNS)	GOOD WIFE	9/17/12
26.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9P- 10P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/19/12
27.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	10P- 11P (EST)	1							X				WBNS-TV (WBNS)	MENTALIST	9/17/12
27.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	10P- 11P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	9/19/12
28.0	M/G For 13.1.1,14.1.1 / SPOT	09/28/12-09/28/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	MADE IN JERSEY	9/20/12
29.0	M/G For 13.1.1,14.1.1 / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12
30.0	M/G For 13.1.1,14.1.1 / SPOT	10/01/12-10/01/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12

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